

Miasto Hamburg zaprasza do udziału w projekcie:

Content: Joint development and operation of an artificial intelligence platform for the purpose of developing better funding applications in the future.

Working title: BALTIC AI - Artificial intelligence for optimized project applications and efficient project management in transnational cooperation in the Baltic Sea Region.

Content in brief:

- Develop an Artificial Intelligence solution in order to
- improve the ability of cities/regions to apply in Transnational projects more successfully,
- to create optimized applications,
- better adapted to the program's and participant's needs,
- give support in project management (content & finance),
- **in short: improve our project application and management abilities**

The City of Hamburg (IT dep.) is already working in the field of AI – starting in “typical city-administration-related” fields like “text management”, “logistics” etc. and I am sure a number of other cities are doing the same.

Now we want to raise our IT-AI-engagement beyond our city borders.

A common INTERREG BSR-project should

- merge and multiply our resources,
- raise the experience and available database (won and rejected applications, good and bad project experience) dramatically,
- create a team of cities using AI for raising our success in gaining funds and
- raise our competences in ETC-project development,
- clarify legal issues,
- structure the AI-development across a 3-years-period
- provide tools for winning funding projects (possibly of use for other financial sources as well)

The target group in the first line are cities being interested (and/or already working) with own AI-solutions, parallel being active in ETC (Interreg)-programs.

In the second line some “replicators” are searched as INTERREG wants and should expand the common abilities.

So – if you are interested in fostering your abilities and raise your success rate in international projects together with an international city-team, **give us a short sign**, add your comments, ideas etc.

Let's see the INTERREG-JS reaction after the project idea form.

I am convinced that AI will play an important role in international projects in future – latest the first call 2028-projects will be designed with a very strong AI support. I'm sure that there will be a lot of work to be done – and as well: AI is coming and we prefer to “ride the wave instead staying behind”. It will come, let's use it. Together is better .

Osoby do kontaktu: thomas.jacob@sk.hamburg.de, annika.rix@sk.hamburg.de